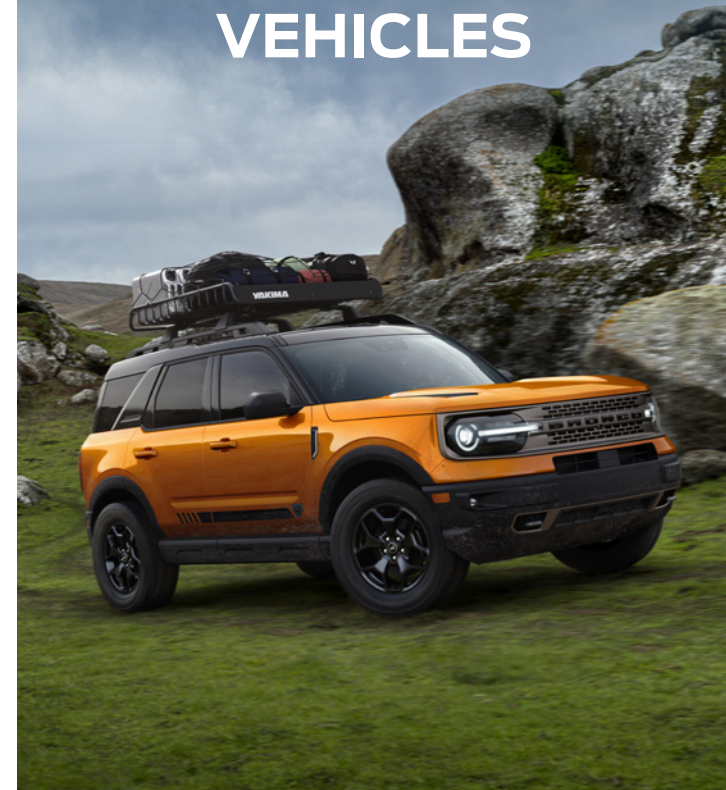




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FD20PY_PRGBRO_US

**YOUR EXCLUSIVE
WAY TO HELP SAVE
ON ELIGIBLE FORD
VEHICLES**



THE PRIVILEGE OF PARTNERSHIP
EXCLUSIVE PRICING. EXCEPTIONALLY SIMPLE.

The Benefits of X-Plan Pricing¹

Exclusive savings – X-Plan pricing is available only to Partner company employees/members, retirees and individuals within the same household.

You pay one low price – no negotiating needed.

Savings – get X-Plan savings in addition to most other publicly offered programs.¹

Exceptionally easy to use – clear, simple procedures and identification requirements.

Special Savings, Vehicle Info and a Dealer Locator – Available 24/7 at FordPartner.com

- Vehicle information – click on the Ford brand logo to learn more about specific vehicles.
- Review in-stock pricing and special offer information.

How to Participate

Follow these simple steps to X-Plan savings

- 1 Visit FordPartner.com, log in with your partner code, and follow the step-by-step instructions on the website to generate a PIN.
- 2 Bring your generated PIN to your local dealer.



¹ X-Plan incentives are subject to vehicle availability and may be canceled or changed at any time without notice. X-Plan pricing is only available to active employees and retirees (and their spouses) of Ford Motor Company Partner companies located in the US (as defined by Ford – see your dealer for a full list of eligible companies). Offer available on the purchase or lease of most new Ford models. Limit two (2) eligible vehicle purchases per eligible customer household per calendar year. This offer can be used in conjunction with most retail consumer offers made available by Ford at either the time of factory order or delivery, but not both. This offer may not be combinable with some other Ford incentive programs. Some restrictions apply. Visit a participating authorized Ford Dealer for qualifications and complete details.

What is Ford Co-Pilot360™ Technology?²

In an increasingly crowded and distracted world, we can all use more confidence on the road. Available features to help keep you in command, from the driveway to the highway.



² Ford Co-Pilot360™ technology is supplemental and does not replace the driver's attention, judgement and need to control the vehicle. Feature availability varies by vehicle.

Your Partner Code:

Contact X-Plan Headquarters at xplan@ford.com for more information.



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